

Services for scholarly and cultural journals

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1. About Érudit

Érudit is Canada's largest digital dissemination platform for publications in the humanities and social sciences.

Our mission

To promote and disseminate knowledge and to facilitate research by providing access to text corpora.

We strive to achieve our mission by focussing on four key areas:

- Promoting French-language and bilingual scholarly journals around the world
With more than 20 million consultations per year from 200 countries, Érudit helps promote scholarly and cultural publications across Canada and around the world.
- Supporting open-access dissemination
We use a combined access model in which scholarly journals are generally restricted for 12 months and cultural journals are restricted for three years. Thanks to this approach, nearly 95% of Érudit collections are open and available for all. Approximately 70% of revenues from subscriptions and partnerships are returned to journals, providing them with a direct and independent source of funds. The remaining 30% is used to offer services to journals.
- Accelerating the evolution of practices and research areas in the humanities and social sciences
The Érudit platform offers centralized access to high-level content in more than 30 areas of the humanities and social sciences, including semiology, education, health sciences, anthropology and ethnology, literary studies, visual arts, etc.
- Developing new tools for research and data use
Through the CO-SHS (<https://co-shs.ca>) research project, Érudit supports various initiatives led by researchers working to create tools for improving the production and discovery of digital publications.

Structure, governance and team

Érudit is an inter-university consortium made up of the University of Montreal, Laval University and the University of Quebec at Montreal. It receives support from the Fonds de Recherche du Québec – Société et Culture. Érudit was recognized as a major science initiative by the Canadian Fund for Innovation in 2014 and has received funding from them since then.

Our board of directors is made up of leaders in research, university libraries and publishing. Érudit's scientific team is headed by Professor Vincent Larivière, who teaches at the University of Montreal and is the Canada Research Chair in the Transformations of Scholarly Communication.

Our team is made up of professionals who specialize in digital editing, computer science and open-source program development.

Coalition Publi.ca

Érudit and the Public Knowledge Project created Coalition Publi.ca in the spring of 2017. The goal of this nationwide initiative is to offer comprehensive services to Canadian scholarly journals in collaboration with university libraries. Coalition Publi.ca is part of a broader international movement redefining the power dynamic in scholarly publishing in support of the free and open circulation of knowledge.

For more information, go to: <https://www.coalition-publi.ca/>

Key figures

- 20 million consultations per year on the Érudit platform
- 200,000+ publications accessible on Érudit (articles, books, livres, theses, research documents)
- 6,000 new digital publications disseminated annually
- 1,100 subscription or partnership agreements with consortia and document centres (university libraries, national libraries, research institutes, etc.)
- 204 disseminated journals, with 40 being fully open access

2. Érudit journals

Since its founding in 1998, Érudit has helped more than 200 scientific publications and 20 cultural journals capitalize on digital dissemination.

Our services for journals

Érudit has become Canada's leading digital publishing provider by offering quality service, competitive prices and personalized follow-up with each journal.

Publications that choose to go digital with Érudit are served by an attentive and dedicated team of professionals with more than 20 years of experience in digital publishing. Our services include:

- Digital publishing: XML document markup, file optimization for online publication (tracking, download times), creation of various production formats (HTML, PDF, ePub), back issue digitization
- Dissemination and referencing: Dissemination on erudit.org, referencing in most search tools and aggregators (Google, Google Scholar, Ebsco, etc.), DOI attribution
- Preservation: Perennial archiving via Portico
- Marketing and partnerships: Solicitation and negotiation of subscription agreements and partnerships, billing, access management, etc.

Important: Journals are only billed for the production of digital versions and retain ownership of all digital files that we produce. Hosting, dissemination and storage costs are covered in full by Érudit.

Érudit's file preparation and dissemination process

Érudit has developed a proprietary file preparation process based on a tool called Tournesol. This tool is specially designed for producing digital versions of scientific and cultural publications. Érudit produces digital XML files using your page layout files (Word, Indesign, Quark) and applying the Érudit Article Schema.

The XML format is used to generate other dissemination formats (HTML, PDF, ePub), which are referenced by all major search engines (Google, Ebsco Discovery, etc.) to increase your journal's visibility.

Selection criteria

Scholarly journals

Érudit opens a call for scholarly journals every year in late winter. However, journals can submit an application at any time for review by our Scientific Committee.

Before you apply, please review our selection criteria:

- Journals must be peer-reviewed
- The editor-in-chief must be a professor in a Canadian post-secondary educational institution
- At least one third of the journal's content committee must be made up of researchers affiliated with a Canadian post-secondary educational institution
- The journal must have been published for at least two years as a peer-reviewed scholarly journal
- The journal must publish at least eight scholarly articles per year

Application procedure:

- Download and complete the application form available here: <http://bit.ly/1H1I00d>
- Send three paper or PDF issues of your journal to Érudit:
 - Email address: edition@erudit.org
 - Mailing address: Consortium Érudit, Université de Montréal
Pavillon 3744 Jean-Brillant, Office 6500, BRDV-CEN-R
P.O. Box 6128, succursale Centre-ville
Montreal, Quebec, H3C 3J7, CANADA
- Production cost assessment. The Érudit team will provide you with an estimate of the digital production costs for three different processing options:
 - Minimal XML processing
 - Full XML processing
 - Back issue processing
- Once your journal has selected its preferred processing option, Érudit's Scientific Committee will review your application and determine whether the journal should be added to the Érudit site
- Contracts are signed by the journal and Érudit

Cultural journals

Cultural journal applications are evaluated by Érudit's Scientific Committee on a case-by-case basis. The assessment criteria include the journal's scope, disciplines covered, how long it has been published and reputation.

3. Our services

Érudit helps research and culture journals produce and disseminate digital documents to maximize their visibility.

Digital Publishing

Érudit offers competitive digital publishing services to meet the specific needs of journal publishers. We adhere to international standards, such as XML standards, and use the Érudit Article Schema.

Why use XML and the Érudit Article Schema?

XML allows you to structure a digital document's content and metadata using custom markup. This language also allows you to convert to other formats, such as HTML, PDF and ePub. Since XML is a standard, open and durable format, it facilitates document dissemination and perennial archiving.

Érudit has developed its own technical language called the "Érudit Article Schema." It was specially designed for structuring scientific articles. This schema is used by several digital production centres in Canada and Europe.

Digital production packages

Érudit offers two levels of digital processing: minimal and full.

In both cases, the publisher must submit final versions of the following at the same time as they are submitted to the printer:

- Desktop publishing files (Quark, InDesign or Word)
- Print-quality PDF files

We will produce your digital issue within 4 to 6 weeks of receiving these files.

Full XML processing (XHTML, PDF, ePub)

Full XML processing allows for identifying finer semantic elements within the text body. This includes section titles, paragraphs, quotes, footnotes, transcriptions, lists, figures, tables, images, multimedia files and more.

This process results in a better user experience with dynamic articles, figures that can be enlarged, automatic linking to footnotes, multimedia in the XHTML and ePub versions, etc.

Here is an example of an article on Érudit produced with full XML processing:
<http://id.erudit.org/iderudit/1037212ar>



Minimal XML processing (PDF only)

Minimal XML processing allows for identifying and tagging article metadata. This includes titles, subtitles, authors (including their affiliations and contact information), abstracts, bibliographies, biographical notes, etc.

Here is an example of an article on Érudit produced with minimal XML processing:
<http://id.erudit.org/iderudit/1038517ar>



Archive digitization

For a minimal cost, journals can make their back issues available online through our assisted production service, in which a portion of the work is done by the journal's in-house team. Much like minimal XML processing, the archive digitization process involves producing web-optimized PDFs and marking up article metadata. Production times vary, depending on our current backlog and the type of archives your journal has.

Print issues can also be digitized. They will be guillotined and scanned in batches. Journals must provide all print issues to be processed. We then use optical character recognition to index the full text in our search engine.

Production costs

For current issues: Érudit will bill you three times a year. Digital production costs vary, depending on:

- Processing type (minimal or full)
- Number of issues and articles published annually
- Article complexity (number of tables and figures, special characters, etc.)

For archiving projects: Érudit will bill you once for the entire project. Large collections of back issues are batch digitized using a method that ensures fast production at no additional cost. Total costs vary, depending on the scope of the project

Production using the Open Journal System

Érudit currently supports several Canadian scholarly journals produced using the Open Journal System (OJS), a digital publishing tool.

Our goal is to enable journals produced using OJS to be disseminated on the Érudit platform so that they can increase their visibility, benefit from our services and capitalize on our agreements with library consortia.

If your journal is produced using OJS and you would like it to be disseminated on Érudit, please contact us at: edition@erudit.org.

Here are some examples of journals produced using OJS and disseminated on Érudit:

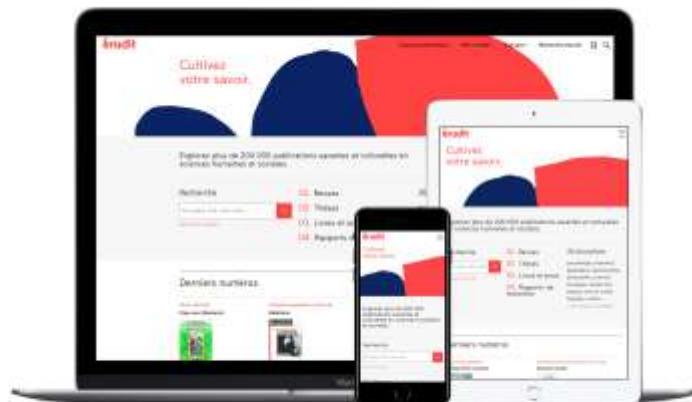
- [The Trumpeter, Volume 32, Issue 2](#)
- [Canadian Journal of Higher Education, Volume 47, Issue 3](#)

Dissemination, referencing and storage

Dissemination, referencing and storage go hand-in-hand with efficient data structuring. These are essential steps in Érudit's work to bring value to digital publications. The erudit.org platform

The erudit.org platform was fully revamped in 2017 and now offers users a wide range of advanced tools, including a search engine, mobile display, notice exports, links to partner sites and discovery tools.

With a sleek design and a streamlined user experience, erudit.org makes reading digital documents easy.



- The About page: Showcase your journal

This page provides a complete summary of your publication, including its editorial policy, team, writing conventions, etc. It should speak to readers interested in your journal, as well as potential contributors, aggregators and librarians.

Example: <https://www.erudit.org/en/journals/memoires/>

- Article and issue pages: View, download, save

Érudit readers have access to various tools for viewing articles. They can view articles online in HTML or PDF format, download and save PDF versions, send quotes in different formats, and share articles by email or on social media.

- Example of an issue page: <https://www.erudit.org/en/journals/memoires/2017-v9-n1-memoires03394/>

- Example of an article page: <http://id.erudit.org/iderudit/1043121ar>

- Dashboard

The Érudit dashboard provides complete information and access to services related to journal production and dissemination. It allows you to upload files, list institutional subscribers, view statistics and royalty reports, etc.

Dissemination policy

For scholarly journals

Scholarly journals can choose whether they would like to be disseminated on Érudit under an immediate open-access or 12-month restricted-access model.

- Restricted-access model: Publications issued in the past 12 months can only be accessed by subscriber institutions or partners. Older issues can be accessed by everyone.
- Open-access model: All issues (recent and archived) can be accessed by everyone.

Both open- and restricted-access journals receive financial support from Érudit, though the amount of support varies. See the Partnership and Marketing section for more information.

By choosing the 12-month restricted access option, journals ensure compliance with the [Tri-Agency Open Access Policy](#) on Publications, as well as most other applicable institutional and government policies.

For cultural journals

Cultural journals are disseminated under a 3-year restricted-access model. Archived issues are available to everyone. This model ensures maximum financial returns and visibility for cultural journals.

Érudit and open access

Providing open access to research results is now considered one of the most important models for promoting scientific advancement. Several Canadian and international institutions and governments are in favour of this initiative, creating a significant global movement.

Over the past 20 years, Érudit has become a pillar of open access within Canada and throughout the Francophonie. Our philosophy is based on a combination of open-access approaches:

- [Deferred open access](#): Érudit disseminates more than 100 scholarly journals that are freely available 12 months after publication.
- [Gold open access](#): Érudit disseminates more than 40 scholarly journals, as well as dozens of books and conference papers, with immediate open access.
- [Green open access](#): Érudit allows research publications to be made available through a repository used by 37 Canadian research centres and universities.

This model allows Érudit to offer journals financial support by redistributing subscription and partnership revenues. It also makes most research results available to everyone.

Dissemination licence and copyrights

Érudit does not hold the copyrights to the articles it publishes or disseminates. Journals grant Érudit a non-exclusive licence to disseminate their current publications or back issues, in digital format only. It is each journal's responsibility to adopt its own copyright policy. Several options are available.

For example, you can choose to sign copyright transfer contracts with each contributor or opt for an open-dissemination licence, such as Creative Commons. Journals or their contributors retain ownership of their work as well as all related files that we produce.

Referencing and indexation

To ensure maximum visibility for the journals we disseminate, Érudit has spent years refining our dissemination strategy and referencing services. Thanks to meticulous content structuring and compliance with stringent international standards, Érudit has signed agreements with leading players in the world of documentation (Primo Central, WorldCat, Summons, Scopus, WOS, Google Scholar, OAISter, JournalTOCS, DOAJ, Repère, Persée, etc.).

Érudit has also signed a content pooling agreement with Persée.fr, a French platform. This agreement allows users to read articles from journals disseminated on Érudit and Persée via a single location. Journals disseminated by Érudit benefit from our referencing strategy and, for a low cost, can be quickly added to international networks that share research results and creative works.

Hosting and storage

The files that Érudit produces and disseminates are hosted by Calcul Canada, a secure server center located on the University of Montreal campus. Power supply and network access are overseen by the university's IT Department.

Érudit is committed to providing long-term storage of files produced in XML, XHTML and PDF formats, as well as their metadata. To support this, a perennial identification service for all documents available through Érudit (by URI addresses) is provided.

Partnerships and marketing

Partnership for open access

In 2014, Érudit established the Partnership for Open Access, a strategic and innovative model for collaboration between university libraries and scholarly journals. The partnership provides continuous financial support for scientific publications. Fees paid by libraries for their Érudit subscriptions are converted into financial support for the scholarly journals disseminated on the platform, regardless of their dissemination model (restricted or open). One of the goals behind this partnership is to help journals transition to an open-access model by providing them with financial and strategic support.

This partnership model has been extremely successful and in 2018 Canadian university libraries renewed their agreement for another five years. Several other agreements have also been signed with foreign consortia (including France and Belgium in 2018). In total, more than 90 university libraries are participating in this growing partnership. For more information, go to: <https://partnership.erudit.org>

Our marketing services

Institutional digital subscriptions

In addition to our partnership model, Érudit also offers marketing services for restricted-access journals, including institutional digital subscriptions.

Institutions can subscribe to journals disseminated on Érudit by selecting single journals or a package of journals. Subscription costs vary, depending on the institution type and size.

Érudit offers two types of marketing services:

1. Ongoing administrative management
 - Access management
 - Customer service
 - Subscription reports
 - Billing
 - Foreign currency exchange
2. Subscriber solicitation
 - Approaching purchasing consortia
 - Negotiating group sales
 - Submitting rate lists to subscription agencies

Individual digital subscriptions

Publishers can offer individual subscriptions to their digital magazine. However, publishers are responsible for managing all aspects of individual subscriptions (billing, tracking, unsubscribing, etc.). Érudit will provide individual subscribers with a username and password allowing them to access the journal at any time.

Important: Érudit does not offer a subscription management service for print versions of journals.

User and library services

Every year, the articles disseminated on Érudit reach more than 7 million unique users worldwide through libraries and other subscribers.

User services	Library services
<ul style="list-style-type: none">- Various formats available (PDF or HTML)- Adaptive interface for different devices (computers, tablets, mobile phones)- Search engine- Documents can be downloaded and printed- Bibliographic references saved via Endnote, Refworks or Zotero- Journal RSS feed subscriptions	<ul style="list-style-type: none">- Remote access for users via proxy or referring URL- COUNTER statistics in different formats- Collection status (holdings)- Notices- Z39.50 protocol- Customer service and training tools

Would you like additional information about what we can do for your journal?

Send an email to edition@erudit.org or call 514-343-6111 extension 44607.