

Strategic Directions 2021–2023

ÉRUDIT CONSORTIUM

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Context

Érudit was created in 1998 to support the scholarly journals and cultural magazines of Quebec in their digital transition. It now provides access to 272 French- and English-language periodicals in addition to books, doctoral dissertations, Master's theses, and research reports. More than 250,000 articles and research documents are thus made available, including 97% in full open access. Érudit's collections represent the richness and diversity of research and creation in Canada and beyond.

Érudit is both a key dissemination platform nation- and world-wide as well as a unique technological and service infrastructure. It develops vast corpora of textual data for research purposes (text mining) covering millions of pages of journals, magazines, and newspapers digitized over the years by the national libraries of Quebec and Canada as well as various documentary institutions throughout Canada. The [erudit.org platform](https://erudit.org) receives over 27 million pageviews per year, including more than 70% from abroad.



Érudit Consortium's 2021–2023 strategic planning comes at a time of high growth and rapid development of its operations and services, both nationally and internationally. The goal is to help the team and members of the Consortium to assert the distinctive character of Érudit in a highly competitive environment in which English-language publication is becoming the norm.

Five higher-level goals delineate these joint efforts:

1

To contribute to the development of open access and to a non-commercial scholarly communication system.

2

To promote and enhance research findings in the arts, humanities, and social sciences.

3

To study the scholarly communication system.

4

To operate an innovative technological and service infrastructure.

5

To ensure the sustainability of the services provided.

These goals support and extend the directions set since 2017 in the context of two grants, [Major Science Initiatives](#) (2017–2023, Canada Foundation for Innovation) and the [Pan-Canadian Knowledge Access Initiative](#) (2020–2023, Social Sciences and Humanities Research Council). These two sources of funding were secured in partnership with the [Public Knowledge Project](#) to foster the rise of open access in Canada and to increase research capacity in the social sciences and humanities by creating an open and non-commercial scholarly publishing environment. These highly significant grants recognize and acknowledge Érudit's nation-wide mission as well as the importance of ensuring its continued sustainability to nurture the global reach of Canadian research.

Acknowledgements

Setting Érudit's higher-level strategic directions for 2021–2023 took the team and the board many brainstorming sessions and various consultation activities in collaboration with the Université de Montréal's strategic planning services. Through this exercise, we established five higher-level goals and redefined our mission statement, vision, and values, which we are now proud to present.

We would like to recognize the commitment of all our employees, board members, and partners in this strategic exercise. We are very grateful for their long-standing involvement.

Frédéric Bouchard,
CHAIRMAN OF THE BOARD

Tanja Niemann,
EXECUTIVE DIRECTOR

Mission

Érudit supports open digital publishing and research in the arts, humanities, and social sciences.

Vision

Dedicated to open
knowledge.

Values

- Common Good
- Openness
- Collaboration
- Innovation



Our values have stayed the same for many years and are in line with those shared by our partners such as the Public Knowledge Project and the Université de Montréal. They guide our day-to-day work both in our daily operations and in our relationships with our partners.

Our Community

Using a partnership-based approach, Érudit is at the nexus of a large community of researchers, publishers, students, documentary institutions, libraries, and research groups. That community also extends to citizens in search of trustworthy and scientifically validated information. Overall, more than 4 millions visitors frequent the erudit.org platform each year.

Through its governance structure, knowledge mobilization activities, and iterative communication strategy developed from feedback mechanisms, Érudit ensures it remains continuously engaged in this community.

Érudit

- researchers
- publishers
- students
- documentary institutions
- libraries
- research groups
- + citizens in search of trustworthy and scientifically validated information

Our Partners

Associated Universities



Funders



Conseil de recherches en sciences humaines du Canada

Social Sciences and Humanities Research Council of Canada



Partners

The Érudit Consortium would like to thank all of its institutional, public and private partners who have been involved for over 20 years and have contributed to its success. Among them are the Agence universitaire de la Francophonie, Canadian Science Publishing, the Canadian Research Knowledge Network, the Centre d'expertise numérique pour la recherche, the Centre for Digital Scholarship, the Directory of Open Access Journals (DOAJ), Persée, the Presses de l'Université de Montréal and the Société de développement des périodiques culturels québécois.

A network of organizations also contribute to our activities as part of [Coalition Publica](#), our partnership with the Public Knowledge Project. These organizations are listed on the [Community](#) page of the partnership website.

Our 5 Strategic Directions

1

To contribute to the development of open access and to a non-commercial scholarly communication system

Taking a collaborative approach based on partnerships with journals, libraries, and the stakeholders of research and scholarly communication, Érudit is involved in spreading open access and developing a non-profit scholarly publishing system. This approach is aimed at building up the Consortium's open-access operations nation- and worldwide as well as ensuring that it continues to play a leading role in the French-speaking world.

- To continue the development of the pan-Canadian partnership Coalition Publica in collaboration with the Public Knowledge Project.
- To consolidate the **Partnership for Open Access** across Canada and abroad.
- To develop collaborations with the various stakeholders of research and of scholarly and cultural publishing in Quebec, Canada, and worldwide.

2

To promote and enhance research findings in the arts, humanities, and social sciences

Érudit is developing a collection of scholarly journals and cultural magazines to which have been added, in recent years, research corpora. The erudit.org platform also provides access to collections of books, dissertations, Master's theses, and research reports, but those have not yet received dedicated funding. Thanks to a strategy anchored, on the one hand, in promoting the content made available and, on the other hand, in indexing it in databases, discovery tools, and other existing information research services, Érudit provides greater visibility and reach to the periodicals it makes available.

- To continue to actively develop the English-language periodicals collections and to develop an engagement strategy with partnering libraries.
- To update and to move forward on the collection promotion strategy in line with the goals of Coalition Publica.
- To update and to move forward on the collection indexing strategy.

3

To study the scholarly communication system

Research activities are organized in relation to existing collaborations with research groups interested in the scholarly communication system. Érudit team members also conduct a variety of education and research activities. All are anchored in a knowledge mobilization plan and a scholarship and succession training program.

- To participate in education and research programs and activities.
- To sit on committees of interest.
- To monitor the evolution of the scholarly communication sector.
- To operationalize a knowledge mobilization plan.
- To conceptualize and launch a scholarship and succession training program.

4

To operate an innovative technological and service infrastructure

Érudit is developing and operating a technological and service infrastructure dedicated to the arts, humanities, and social sciences. The technological infrastructure rests on a production workflow (XML), a dissemination platform (erudit.org), and a research repository. It provides services to scholarly journals, cultural magazines, libraries, researchers, and students as well as to all Web users. The principles of open-source software and of open science guide the infrastructure.

- To increase the production workflow's capacity to convert, aggregate, and publish documents.
- To optimize the performance of the dissemination platform and to keep its features innovative.
- To adapt services to the needs of the clients and to professionalize the research repository service.

5

To ensure the sustainability of the services provided

The sustainability of the services provided is based on balanced and stable funding, a governance system tailored to the pan-Canadian development of the Consortium, and the cutting-edge expertise of its team members.

- To identify and solicit additional and diversified funding opportunities to sustain both the dissemination and research operations.
- To clarify the board members' mandates, roles, and responsibilities.
- To continue improving on governance mechanisms and management best practices.
- To provide the conditions needed for Érudit employees to flourish and to reach their full professional potential and to implement a succession plan.

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