

Front Matter

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[See table of contents](#)

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Statement of Purpose

The *Journal of Comparative International Management* is a refereed journal devoted to publication of high-quality articles in the field of comparative, international management for advancing understanding of organizations and management practices around the world through theoretical and empirical research.

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CONTENTS

- Arabia versus Persia:
Is This What the Arab Spring Ended With?** 1
SAEB FARHAN AL GANIDEH AND SAAD GHALEB YASEEN
- Effect of Core Competence on Sustainable
Competitive Advantages of Batik Banyumas
Small and Medium Enterprises** 19
R. RAHAB, NURUL ANWAR AND RAWUH EDY PRIYONO
- Public Listing, Context and CSR: The Effects of Legal Origin** 35
MARC GOERGEN, SALIM CHAHINE, GEOFFREY WOOD AND CHRIS
BREWSTER
- Information Policy Interactions: Net Neutrality
and Access to Information in US and India** 61
RAMESH SUBRAMANIAN
- The Impact of High Quality Relationship on Innovative Work
Behavior of Employees through Psychological Wellbeing:
A Case of Pharmaceutical Sector in Pakistan** 77
AHMAD USMAN SHAHID, RIZWAN QAISER DANISH, ASAD AFZAL
HUMAYON, JAWAD SHAHID AND IHTISHAM MUNIRN
- Using the Unified Theory of Acceptance and
Use of Technology to Explain E-commerce Acceptance
by Jordanian Travel Agencies** 99
DIMA DAJANI

Editor's Notes

This is a special issue of the *Journal of Comparative International Management* which carries six papers selected from 190 papers submitted by authors from 17 countries to the 15th International Conference on Sustainability and Competitiveness in Business (SICB) held at the Al-Zaytoonah University of Jordan (Amman, Jordan, April 18–20, 2016). The papers included in this special issue were selected by the guest editors based on the results of a double-blind review process and their own readings of the papers.

The papers cover a wide landscape ranging from implications of the Arab Spring for international marketing in specific reference to Jordan and Iran; creation of sustainable competitive advantage in Batik industry in Banyumas region of Indonesia; comparative study of corporate social responsibility between publicly-listed and privately-held companies in 31 countries from around the world; issues in net neutrality and information access in the U.S.A. and India; effect of high quality relationship on innovative work in the pharmaceutical industry in Pakistan; and acceptance of new information technology in e-commerce by travel agencies in Jordan. These papers thus truly capture the scope and interest of the journal audience.

This publication is the result of a unique joint-venture between the *Journal of Comparative International Management* family and the Faculty of Economics and Administrative Sciences of the Al-Aytoonah University of Jordan, the host of the 15th SICB Conference. This project was initiated, implemented and brought to fruition by the joint efforts of Professor Mohammad Elahee, the Associate Editor of the *Journal*, Professor Saad Ghaleb Yaseen, and Professor Saeb Farhan Al Ganideh, the Chair and Co-chair of the SICB. It has been a privilege and an honor to work with all three of you on this project. My sincere thanks and gratefulness are due to you.

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