Ontario History



From the LCBO Digitized Archives

Series relating to corporate operations 1927 – 2018

Dave Evans

Volume 112, numéro 2, fall 2020

URI : https://id.erudit.org/iderudit/1072240ar DOI : https://doi.org/10.7202/1072240ar

Aller au sommaire du numéro

Éditeur(s)

The Ontario Historical Society

ISSN

0030-2953 (imprimé) 2371-4654 (numérique)

Découvrir la revue

Citer ce document

Evans, D. (2020). From the LCBO Digitized Archives: Series relating to corporate operations 1927 – 2018. Ontario History, 112(2), 255–255. https://doi.org/10.7202/1072240ar

Copyright © The Ontario Historical Society, 2020

érudit

Ce document est protégé par la loi sur le droit d'auteur. L'utilisation des services d'Érudit (y compris la reproduction) est assujettie à sa politique d'utilisation que vous pouvez consulter en ligne.

https://apropos.erudit.org/fr/usagers/politique-dutilisation/

Cet article est diffusé et préservé par Érudit.

Érudit est un consortium interuniversitaire sans but lucratif composé de l'Université de Montréal, l'Université Laval et l'Université du Québec à Montréal. Il a pour mission la promotion et la valorisation de la recherche.

https://www.erudit.org/fr/

Archival Sources

From the LCBO Digitized Archives Series relating to corporate operations 1927 – 2018

by Dave Evans, Corporate Archivist, LCBO

The LCBO records cover a number of operations mandated under the Liquor Control Act. The collection consists mostly of day to day business records relating to the sale of beverage alcohol in the stores. There are however some unique and unusual items contained within the collection that shed considerable light upon the development of the LCBO and Ontario beverage alcohol generally.

There is a record series of circulars that cover day to day instructions form the head office to stores, and inspectors (1927-1940). As these cover the early period they have a considerable amount of focus on establishing the basic operations of the stores, as well as describing the purpose behind most store processes. tive positions, have been removed for privacy reasons. The corporate newsletter covers the developments to operations in this period and was released to members of the public during this period of time.

The most unusual part of the collection, however, was not actually produced by the LCBO. This is the digitized copies of BAR (Beverage Alcohol Reporter Magazine) which dates from 1959 to 1991. This industry magazine shows in most issues the interaction of the industry with the LCBO in Ontario. Showing the development of products and advertising campaigns this unique serial gives a very expansive view of the beverage alcohol industry. It should be noted this collection is neither complete nor indexed.

This material is digitized by the LCBO and has been indexed thanks to the Health Sciences department at Brock University.

There is also a digitized collection of the Exchange corporate newsletter (1984-2018). This material is also indexed, although personal names, with the exception of execu-



LCBO counter store circa 1965