# RACAR : Revue d'art canadienne Canadian Art Review



Lee Rodney, Looking Beyond Borderlines: North America's Frontier Imagination, London and New York: Routledge, 2017, 214 pp. 34 b/w Illus. \$ 150 (hardcover) ISBN 9781138842243 \$ 49.46 (e-book) ISBN 9781315731698

# Will Straw

Volume 43, numéro 1, 2018

URI : https://id.erudit.org/iderudit/1050836ar DOI : https://doi.org/10.7202/1050836ar

Aller au sommaire du numéro

### Éditeur(s)

UAAC-AAUC (University Art Association of Canada | Association d'art des universités du Canada)

#### **ISSN**

0315-9906 (imprimé) 1918-4778 (numérique)

Découvrir la revue

### Citer ce compte rendu

Straw, W. (2018). Compte rendu de [Lee Rodney, Looking Beyond Borderlines: North America's Frontier Imagination, London and New York: Routledge, 2017, 214 pp. 34 b/w Illus. \$ 150 (hardcover) ISBN 9781138842243 \$ 49.46 (e-book) ISBN 9781315731698]. RACAR: Revue d'art canadienne / Canadian Art Review, 43(1), 122–124. https://doi.org/10.7202/1050836ar

Tous droits réservés © UAAC-AAUC (University Art Association of Canada | Association d'art des universités du Canada), 2018

Ce document est protégé par la loi sur le droit d'auteur. L'utilisation des services d'Érudit (y compris la reproduction) est assujettie à sa politique d'utilisation que vous pouvez consulter en ligne.

https://apropos.erudit.org/fr/usagers/politique-dutilisation/



### Cet article est diffusé et préservé par Érudit.

 Lora Senechal Carney, Canadian Painters in a Modern World 1925—1955: Writings and Reconsiderations

> how artists including Alex Colville and Miller Brittain grappled with an entrenched sense of fear as the Cold War era dawned; excerpts by Jack Shadbolt, Alexandra Luke, and Jock Macdonald, the manifesto of the Plasticiens, and a piece by Guido Molinari provide a sense of the changing attitudes to art and culture into the 1950s.

The book includes numerous high-resolution reproductions of artworks and photographs that will be new to most readers. Carney does little, however, to analyze and connect these images to her claims about the artists and their social context, leaving the task of critical analysis to students and scholars of historical Canadian art. Carney's book would have been strengthened had she laid out her selection criteria in more detail—not just in terms of the primary source texts she reproduces-but in her choice of artists for stand-alone chapters. Why do Harris, Milne, and Carr warrant their own chapters, while other modern artists—including Pegi Nicol MacLeod, John Lyman, Paul-Émile Borduas, and Paraskeva Clark—do not? Carney's choices reinforce the notion that Harris, Milne, and Carr-three artists who have arguably received some of the most attention in Canadian art history—are the most important of their day. However, these choices surely demand more scrutiny.

Canadian Painters in a Modern World 1925–1955: Writings and Reconsiderations will be of particular use to those teaching Canadian art history at the post-secondary level. Since the publication of George Fetherling's Documents in Canadian Art in 1987, there have been few easily accessible volumes with primary source material for scholars of Canadian art history. That Carney has put these writings into context and offered a narrative framing device for each chapter is of great benefit for those trying to engage new and current generations of students learning about historical

Canadian art. The book is written in accessible prose and a general public with a vested interest in historical Canadian art will find within its pages anecdotes and new perspectives on well-known figures like Harris and Carr, while Carney's assessment of the social aspects of the period under examination offers new insights into hitherto overlooked material and gives a strong sense of changing viewpoints, atmosphere, and artistic developments in Canada.

<u>Devon Smither</u> is Associate Professor in Art History/Museum Studies at the University of Lethbridge.

-devon.smither@uleth.ca

## Lee Rodney Looking Beyond Borderlines: North America's Frontier Imagination

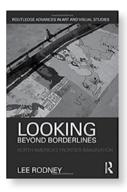
London and New York: Routledge, 2017 214 pp. 34 b/w Illus. \$150 (hardcover) ISBN 9781138842243 \$49.46 (e-book) ISBN 9781315731698

Will Straw

Those who organize academic conferences in the social sciences and humanities will sometimes admit that the most effective way to attract large numbers of presenters is to announce that your theme is "the border." Borders are the lines that demarcate national states, of course, but scholars will use the term to name lines of demarcation of all kinds-those that run between literary genres, sexual identities, areas of the psyche, and academic disciplines themselves. One challenge of the interdisciplinary field called "border studies" is to slow down a proliferation of metaphors that turns every category, thing, or relationship into one involving borders or their transgression.

One of the many strengths of Looking Beyond Borderlines is that it steers close to a meaning of "border" in its

limited, geographical and political sense This dense well-researched book is about the boundaries between national territories, with a particular focus on the United States and its northern and southern frontiers. Lee Rodney resists the rhetorical flights that lead scholars to find borders everywhere, but she nevertheless succeeds in rendering her political borders richly multidimensional. As this book shows, international borders do more than just divide. They also gather around themselves practices and structures of various kinds: civil-society activism, technological infrastructures, architectural experiments, and artistic interventions large and small.



International borders, Rodney argues, have always been caught up in successive regimes of visuality, which have shaped the ways in which borders are established, policed, and represented. As she shows, official photography supplemented the first cartographic border surveys in North America, which were conducted in the late nineteenth century. If these photographs helped transform visual landscape into political territory, they did so in implicit collaboration with landscape painting that, in W.J.T. Mitchell's words, did the "dreamwork of nationalism," adding myths to measurements. A century later, we confront a wide range of media representations of borders, often centred (in fictional texts, in particular) on the figure of the immigrant and border-crosser. We are all familiar with those scenes of

122 Reviews | Recensions

cinematic suspense in which a vehicle bearing illicit human or non-human cargo slowly approaches a border checkpoint. In such scenes, the border is made visible as a set of intensely interwoven material and affective forces. Aerial views of borders may render them as visible scars cutting through "unique landscapes and ecosystems," but this sense of the border as a simple line of fracture is balanced by the ways in which borders are also networks of control that involve iris scanners, drones, surveillance planes, inland checkpoints, and a myriad of other vantage points and technologies of vision.

The various studies offered here all contribute to the book's broader project of an aesthetics of the border. This is not, Rodney is quick to note, an aesthetics of sublimity or power, preoccupied solely with the majestic scale or political trauma of international boundaries. In a more subtle fashion, she sets out to analyze borders within a framework rooted in Jacques Rancière's account of the relationship between politics and aesthetics-an account that wilfully maintains an uneasy relationship between these two terms. Art is political in the ways in which it enacts a "distribution of the sensible"; borders, with their sights, sounds, spectacles, and immersive environments, offer rich terrains in which to investigate this distribution. The central chapters of Looking Beyond Borderlines examine a wide variety of artistic works and museological projects in terms of the ways in which their particular interweavings of the "sensible" make borders into sites of consensus and dissensus. An artistic work like Santiago Sierra's Submission (Formerly Word of Fire) (2006), which inscribed the Spanish word for "submission" in large trenches outside of Ciudad Juárez. functioned as a dissensual intervention by requiring the reader of the word to face southwards, towards Mexico City (the site, for Sierra, of the Mexican government's capitulation to NAFTA) rather than north, towards the

United States (the conventional direction of the aspirational Mexican gaze). More broadly, the work disrupted perceptions of NAFTA as a force for cross-border mobility by highlighting the extent to which the right to cross belonged to capitalist commodities but not to people.

One of the most engaging chapters in Looking Beyond Borderlines is the second, "Homeland as Home Front: Terror, Territoriality and Television." It deals with television and entertainment media, and would be an effective reading for courses on fictional treatments of the US border. Rodney begins this section by noting that, prior to the creation of the US Department of Homeland Security in 2002, the word "homeland" had made no appearance in US government documents. Its peculiar emergence in the early years of the twenty-first century coincided with the rise of what Lee calls (following Todd Miller) the "Border Patrol Nation," a national collectivity driven by fear to fetishize any means (official and unofficial) of maintaining the integrity of national borders. In the social-political realm, this fear manifests itself in the emergence of groups of self-proclaimed defenders of territorial integrity, like The Minutemen. On television, it expresses itself in the popularity of narrative series like Homeland, whose title signals the ascendant resonance of the term, and The Bridge, which is set on the border between Juarez, Mexico. and El Paso. Texas. While both these programs were critical of hegemonic forms of border-centred state paranoia, they should be seen, nevertheless, as contributing to a cultural moment in which the border became central to national consciousness.

The book's third chapter, which analyzes museological projects established along borders, is somewhat unsettling (and slightly reassuring). We learn that, alongside their transformation into nodes of hightech control, borders are still the site for almost endearingly clumsy museum exhibits and architectural

facelifts. Rodney discusses several projects here. One is the 2006 travelling exhibit "Thresholds Along the Frontier: Contemporary Border Stations," which the US General Services Administration mounted as a way of putting a friendly face on the border and calming the alarmist climate that had set in since 9/11. The exhibit featured new designs for border headquarters; one of them, at the crossing between Cornwall, Ontario, and Messina, New York, was to feature a giant sign with the words "United States" in what Lee describes as yellow, pop artlike lettering. (The sign was removed a month later due to security concerns.) And, far from the tightly managed propagandistic monuments one might have feared, the Checkpoint Charlie Museum in Berlin, and Border Patrol Museum in El Paso, Texas, are shown to be eccentric, private museums shaped by the idiosyncratic collections of their founders, who are oblivious to standards of museological exhibition and preservation.

Key sections of this book deal with the northern and southern borders of the Canadian State. Rodney traces the growth of concern for Canadian sovereignty in the Arctic, rooting it partly in efforts by the Harper government (2006-2015) to make Arctic sovereignty one basis of a resurgent, conservative nationalism. In such a nationalism. Canadians would be trained to look to the north as the site of collective aspiration, rather than to the south, where we find only the evidence of our historical inferiority and subservience. Harper's Nordic nationalism, Rodney shows, ran counter to a "more critical, post-national understanding of the country that includes indigenous and alter-globalization movements that have further cut through the fictions of Canadian nationalism." Artistic manifestations of this resistance are to be found in the paintings of Lawrence Paul Yuxweluptun and the performances of Rebecca Belmore, which are examined in detail here.

Rodney, who lives and works in the border city of Windsor, Ontario, has

 Lee Rodney, Looking Beyond Borderlines: North America's Frontier Imagination

> been involved in artistic interventions along the Windsor-Detroit border for several years. The book's final chapter looks at a number of artistic works and interventions centred on this border region, from Ron Terada's installation of a bilingual sign bearing the words "You Have Left the American Sector" through the ongoing efforts of the Windsor-based Broken City Collective to alter the visible presence of the Caesar casino complex, whose signage had disrupted lines of sight across the Windsor-Detroit border. Finally, Rodney takes up the work of Detroitbased, Métis artist Dylan Miner, whose project La (otra) frontera "relocated" the southern border of the United States to the north by documenting the rich presence of Chicana/o culture along the nation's northern edges.

In one of this book's most poignant observations, Rodney notes how the engagement of artists with borders—and with the US-Mexico border in particular—has changed over the last thirty years or so. As she observes, it was common in the 1980s and 1990s to treat borders as places of mixing and indeterminacy, as incubators for new, fluid varieties of "border culture." The most influential example of this treatment was offered by the Chicana scholar Gloria Anzaldua in her widely read book of 1987, Borderlands/La Frontera: The New Mestiza. For Anzaldua, the regions between nations and cultures encouraged a destabilization of deeply rooted identities (of genre, sexuality, and race), and while this might make them places of loneliness and precarity, these borderlands were also laboratories in which new, mestiza identities might emerge. In the wake of Anzaldua's work, Rodney shows, literature and performance were the artistic forms most engaged with the condition of life on the border.

This would change after 2001, when rising perceptions of a threatened US homeland and the consolidation of the security state severely challenged

any sense of borderlands as spaces of fluid invention. Since then, the author notes, the art forms engaging with the border are those most able to engage with the solid materiality and militarization of border complexes, particularly along the frontier dividing the United States and Mexico. These include new forms of activist architecture or social engagement and works of tactical intervention. No longer able to celebrate the liberating potential of borders as spaces "in between," artists now work to challenge or expose the border's new status as front line in the geopolitical operations of the paranoid state. ¶

Will Straw is James McGill Professor of Urban Media Studies in the Department of Art History and Communications Studies at McGill University. —william.straw@mcgill.ca

Anne Whitelaw

Spaces and Places for Art: Making Art

Institutions in Western Canada, 1912-1990

Montreal: McGill-Queen's University

Press, 2017

Andrea Terry

352 pp. 58 b/w illus

\$39.95 (paper) ISBN: 9780773550322

Spaces and Places for Art: Making Art Institutions in Western Canada, 1912-1990 is an extensively researched, compelling, and insightful book. In it, Anne Whitelaw effectively charts the complex relations between art institutions formed in Manitoba, Saskatchewan, Alberta, and British Columbia and the National Gallery of Canada (NGC), beginning with the formation of the Winnipeg Museum of Fine Arts (1912), the first art gallery founded west of Toronto, and ending in 1990 with the termination of the National Museums of Canada Corporation. In tracing such a broad constellation of connectivity, the author highlights common experiences amongst these

institutions from Winnipeg westwards in terms of their formation. development, and ongoing exchanges with NGC. Framing her study as "an exploration of the relations between 'Ottawa' and 'the West'—rather than as the history from either location," Whitelaw reveals the socio-political issues that emerge when one thinks through "the relationship between so-called central Canada and 'the West' as something other than 'centre-periphery' or the discourse of a region alienated by a dominant (or dominating) centre" (10). In exploring these connections, she foregrounds concepts of space and place. For her, space is the geographical site or municipality in which each art gallery resides, as well as the physicality of the exhibitionary sites. Her consideration of place builds on the seminal work



of Carol Duncan in her book Civilizing Rituals: Inside Public Art Museums (1995), and, for Whitelaw, this term signals the "ideological and affective power of art galleries in the region" and their perceived contributions to the establishment of "centres of civilization in what was considered to be the western frontier" (15).

Both invoking the term "centre-periphery" and denouncing it, Whitelaw deliberately references an established body of Canadian historiography in an effort to move beyond "isolationist regionalism." In so doing, she speaks to a recent spate of publications bent on exploring connections among regionalist attitudes, arts

124 Reviews | Recensions