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Documenta 12, Kassel, Germany, June 16 - September 23, 2007

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The big exhibition has no form. This statement, the first sentence of a preface to the catalogue by curators Roger M. Buergel and Ruth Noack, sets the tone for this year’s Documenta. This exhibition was indeed formless, sprawling out in time as well; a large historical composition, if anything, was noticeably few and far between. But it is easy to get lost in uncharted waters. Suppressing the authorial view in a large exhibition presumably opens the field for the personal poetics of the viewers. As we do on the Web, we are free to draw our own connections, make our own discoveries in a sea of images. But it is easy to get lost in uncharted waters. Canadian artist Luis Jacob’s installation, if Documenta 12 was any indication, that in the absence of strong curatorial interpretations reflects the confusion and complicatedness of everyday life “as is.” Interventions in everyday life and in-situ installations, however, were noticeably few and far between. Life “as is” was not so much infiltrated as it was simulated. Documenta 12 presented a virtual world, like the World Wide Web (but with search engines). The formlessness of this year’s exhibition can be compared to the current eruption of vernacular photography and video that, absorbed by the computer, creates a vast and formless overlay of real life, millions of points of view that are accessible to all and their transitional objects are always already intersubjectively shareable—habitable—and not without a measure of angst and uncertainty.

As we enter from the wings into her elliptical narratives, such as Pausa (2006), Scène de Choses (2006), and the marvellously suggestive Scène de Pêche (2006) (this latter executed near the Institut de Genétique et de Biologie Moléculaire et Cellulaire at Illkirch in Strasbourg, with workers there “acting out” her scenarios, adding a weird authenticity to the images), we become implicated in the play of shifting psychic states, mutable identities, and emotional potentialities; and we ask ourselves if Tremblay is doubling herself here. Wilfully? Knowingly? Is she the oft-poised protagonist of these mystery—plays—or is it an actress in her place? We may never know the real truth of it.

As we linger long in her cosmogony, we ask ourselves: is she simply being playful? Mischievous, even? No. Is this a masque that we are being invited to participate in? Yes. It seems we are far off the beaten track, in unknown territory, in the grip of the artist’s remarkable vision, and only her gnomic, if radiant, signposts are on view to help us navigate a way through to identifiable territory. Perhaps that’s how it should be, for those signposts lead us into the heart of her labyrinth, where we are likely to meet a Minotaur that bears an eerie resemblance to both Tremblay’s theatrical identity and our own private Other.

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IN ORDER

Allan Sekula
Shipwreck, 2007
Photographic installation
Photo: Rene Price

Zoe Leonard
Analogue, 1998–2007, Cologne
Courtesy Zoe Leonard; Tracy Williams, Ltd., New York; Galerie Gisela Capitain, Cologne

Luis Jacob
A Dance for Those of Us Whose Hearts Have Turned to Ice, Based on the Choreography of Françoise Sullivan and the Sculpture of Barbara Hepworth (With Sign-Language Supplement), 2007
Photo: Chris Currier

Zofia Kulik
The Splendour of Myself (II), 1997
Courtesy Zofia Kulik

George Osodi
Series of digital photographs

CK Rajan
Untitled, 1992–1996
Paper collage
Courtesy Museum van Hedendaagse Kunst, Antwerpen

Supressing the authorial view in a large exhibition presumably opens the field for the personal poetics of the viewers. As we do on the Web, we are free to draw our own connections, make our own discoveries in a sea of images. But it is easy to get lost in uncharted waters. Canadian artist Luis Jacob’s installation Album III (2004) reflected the formlessness of the exhibition on a small scale. Hundreds of photographs from mass-media sources, many of them portraying works of art, were displayed around the walls of a large gallery space in the Fredericianum. They formed an open archive, without beginning end, making poetic associations that depended largely on what viewers could bring to it. Obviously, this anarchic structure works better on a small scale than in the exhibition at large, but even here, the effect of the barrage of images was one of bewilderment rather than of pleasure or insight. Other photographers brought more structure to their collections. Zoe Leonard’s Analogue (1998–2007), with a focus on specific objects and thematic organization, showed more of an authorial input. Taking shop windows and streets in her native New York and other cities in the world as a starting point, she registered the transformation of urban landscapes in the face of globalization and followed trajectories of consumer goods, marked by brand logos, all over the world. Leonard’s rows of C-prints and gelatin-silver prints provided a nostalgic view not only of a threatened vernacular aesthetic of privately owned shops, but of analogue...
Spence’s work focused on the lack of representation of woman’s experiences, but in this large, formless exhibition, the political power of these photographs seemed diminished. Similarly, the urgent witnessing of social inequities by African photographers lost its potency in the unfocused exhibition. Nigerian George Osodi’s series of digital photographs Oil Rich Niger Delta (2006) showed how little of Nigeria’s oil wealth has trickled down to the local people. Osodi, who is from this region, considers himself equally a photographer, artist, and activist. Through his photographs, many of them distributed by Associated Press, he aims to expose the inequalities created by oil, as well as the resilience of the landscape and the culture of his people. Guy Tillim, an award-winning photojournalist from South Africa whose work increasingly appears in contemporary art settings, contributed a fascinating series of photographs of the 2006 elections in the Congo, Congo Democratic (2006), as rich in symbolism and aesthetic enhancement as it is in conveying a reality away from the focus of the main news.

Disciplinary boundaries between photojournalism and art photography have long become obscured, and they are even more difficult to maintain as the complexity and range of contemporary photojournalism increases. But what exactly turns a newspaper photograph into a work of art is not as pertinent a question as whether a photograph retains political potency when recontextualized in the contemporary art setting. Whereas in Documenta 11 the inclusion of artists of the Southern hemisphere may have been too overly insisted, in Documenta 12 their voices were unobtrusively integrated. As a result, they were as lost in the cacophony of the exhibition as everyone else was.

The context of politically charged photography has been an ongoing concern for Allen Sekula. At this Documenta, he showed billboards on sites away from the main venues. Shipwreck and Workers Version 3 for Kassel (2007) were placed around the centuries-old artificial cascades in Bergpark Wilhelmshöhe, a popular tourist attraction. The site looked in disarray this year because of the ongoing restoration of the Hercules monument that towers over this largest hillside park in Europe; the water was turned off and the tower wrapped in scaffolding. In the bottom pool that still contained water, Sekula placed his Shipwreck. Ostensibly it is an ironic comment on the megalomaniac dreams of an eighteenth-century German landgrave, but one wondered if the irony was meant to be extended to the grounded aspirations of the mega-exhibition in the city below. The shipwreck’s statement felt complete in its deadpan humour. The series of billboards Workers placed on the steep slope beside the cascades, was described by Sekula as “a Portable and Temporary Monument for Labour.” The series seemed pat in the obvious contradiction of everyday working lives and the monumentality of the setting. Too much labour was spent and too many resources were exploited for Sekula’s monument to the everyday. In this excess, it reflected the exhibition as a whole.

The formless exhibition turned the everyday into a monumental spectacle. Was the Aue Pavilion, nicknamed the “Crystal Palace,” really necessary? If formlessness is inherent to a big exhibition, as the curators claimed, couldn’t the bigness of Documenta 12 have been curbed to retain a form? It is true that the more the world opens up, the more difficult it becomes to document it. In Documenta 11, Okwui Enwezor dealt a final blow to Western isolationism with the inclusion of many artists of the Southern hemisphere. And Catherine David’s Documenta 10 included myriad works from the 1960s and 1970s to provide a historical context for contemporary art. Documenta 12 did all that and more. A paragon of inclusiveness, the exhibition reached a point at which its erasure of borders began to erase its own raison d’être, which is to document and crystallize a moment in the state of the world’s art. It goes without saying that this can never be done in an accurate, objective way by any curator, but much of Documenta’s fifty-five-year attraction comes from the variety of curatorial viewpoints that it has shown over the years. Of course, Buergel and Noack’s lack of focus provided a viewpoint nonetheless, even if it was a bewildering one.

Petra Halkes is an artist and writer. Her book Aspiring to the Landscape was published by the University of Toronto Press in 2006.