Sarah Glassford and Amy Shaw, eds., Making the Best of It: Women and Girls of Canada and Newfoundland During the Second World War (Vancouver: University of British Columbia Press 2020)

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Citer ce compte rendu
when it comes to race and the dispro-
portion of women of colour in Canadian
prisons. Furthermore, it would have been
interesting to write the biography of an
Indigenous woman to address the ongo-
ing situation of Indigenous women’s high
incarceration rate in Canadian federal
and provincial prisons. Seeing the devel-
opment of the penitentiary as an instru-
ment not only of industrial capitalism but
also of settler colonialism would have al-
lowed McCoy to grasp the “true nature of
the beast” and even provide a better light
on cases of immigrant women such as
the ones he presents. Unruly women are
and have been unfit to the settler project
towards the Americas, and many sto-
ries remain to be written on their resis-
tance, including in carceral settings.
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Sarah Glassford and Amy Shaw, eds.,
Making the Best of It: Women and Girls
of Canada and Newfoundland During
the Second World War (Vancouver:
University of British Columbia Press
2020)

This collection of twelve original es-
says reprises Glassford and Shaw’s ear-
ier collection, A Sisterhood of Sorrowing
and Service: Women and Girls of Canada
and Newfoundland During the First
World War (Vancouver: UBC Press 2012).
Framed by a strong introduction and
conclusion as well as four section intro-
ductions, the editors provide contextual
information tying the wars together and
a critical approach to the much-debat-
ed older fascination with the degree
to which war liberated women. While
gender is central to the experiences of
women and girls, it is not the only or de-
fining identity since various communi-
ties structured these experiences, as well
as the opportunities that arose and the
narratives created. Scholars need to ask
‘which women’ thus bringing into play age, class, religion, ethnicity, race and
language among other factors.

Four essays on women, children
and war comprise the first section. Child-
hood memories of the war are ex-
plored through the history of emotions
by Barbara Lorenzkowski. Drawing on
oral histories of sixteen women who grew
up in Halifax and Saint John, she analyses
children’s “place-based emotional prac-
tices and experiences,” (36) mindful of
the effect of memory on her interviewees.
Within families, neighborhoods and cit-
ies girls learned about war partly through
emotions. Friendships formed and some
lasted a lifetime. Young women met serv-
icemen who often became part of the
family as well as dance partners in chaper-
oned social settings, thus complicating
the notion of servicemen’s predatory be-
havior. Friendship was also key for British
children evacuated to Canada, the sub-
ject of Claire Halstead’s chapter which
eschews oral history, preferring evidence
from letters and memoirs written dur-
ing the war. Canadian girls and women
contributed to the war effort by welcom-
ing “war guests” into their homes either
through a private scheme or through
the British government’s Children’s
Overseas Reception Board. Parents used
the terminology of friendship referring
to Canada as a sister country bound by
Commonwealth ties.

Lisa Moore’s chapter examining three
elite private schools for young women
in Montreal fills a gap in our knowledge
about adolescent experiences of the
war in that province. There are few sur-
prises here: English-speaking Protestant
girls embraced the war effort while
Francophone girls in a teacher training
school and attending a mixed (French
and English language) boarding school
did not, thus reflecting the French-English divide over participation in the war. Early childhood education and childcare during the war are the subjects of Lisa Pasolli’s contribution. She examines the federal Wartime Day Nurseries Act which provided some women workers with childcare from 1942–46 and led to important developments in kindergarten and pre-school education. Usually framed as a temporary measure to get women into the labour force, Pasolli convincingly argues that “this remarkable policy experiment simply reinforced the disconnect between women’s and children’s rights in the Canadian state.” (85)

Part two features three chapters on the home front. Jennifer Shaw’s chapter uses oral history to explore the activities of Jewish women who undertook war work particularly under the umbrella of the Canadian Jewish Congress. Life on the home front was shaped not only by gender but also by faith and culture which sometimes resulted in tensions between patriotic and cultural expectations. The other two chapters, both by male authors, delve into the role of consumer culture in wartime. Graham Broad’s chapter explores the popular image of rationing, scrap metal collecting and victory gardens, arguing that consumer restraint occurred only later in the war. As more people joined the paid labour force, consumer spending and savings increased over the course of the conflict. As noted by Broad and Joseph Tohill, middle-class Mrs. Consumer played a key role in shopping to win the war and later in taking a limited role in advising on, and policing, economic activities including rationing and pricing under the auspices of the Consumer Branch of the War Time Prices and Trade Board. Led by Byrne Hope Sanders and women of privilege, the Consumer Branch worked to block the demands of organized labour and radical consumer groups and resisted increased roles for women and consumers in policy making, according to Tohill.

Part three features women’s war work in the Mennonite Central Committee and the Canadian Red Cross Corps (CRCC); both provided rare overseas opportunities for civilian women to engage in humanitarian aid. Marlene Epp’s chapter suggests that Mennonite women developed an active resistance to war by providing material and moral relief to those suffering from violence, including those who staffed hospitals and evacuation centres abroad during and after the war. Sarah Glassford’s chapter, like Lorenzkowsi’s, adopts a history of emotions framework to emphasize the importance of kinship, friendship and nationality in understanding how women coped with war and assisted men to cope as well. Both Epp and Glassford use diaries and letters to examine how these organizations contributed to psychological as well as physical resilience in their overseas operations. In the case of the CRCC, women filled a volunteer labour shortage in the UK acting as transport drivers, office staff and food administrators as well as nurses from 1942 to 1947. While acknowledging the friendship bonds women formed with servicemen, Glassford also tackles the less positive aspects of harassment, sexual assault and a dramatic rise in extramarital sex, though unfortunately no direct statistical evidence is cited.

The final section, Part four, tackles subjects that have received previous scholarly attention: nursing, women’s entry into non-traditional work and into the armed forces. Heidi Coombs’ chapter focuses on nursing in Labrador, the only piece in the collection highlighting Newfoundland and Labrador. Very little has been written on Labrador during World War II, so this is a welcome addition. Medical care fell
under the auspices of the International Grenfell Association (IGA, originally the Grenfell Mission which started in 1892). War made it difficult for the IGA to retain or recruit staff and obtain supplies. As Coombs shows, the deaths and retirements of physicians transformed the roles of 52 nurses who had to assume the doctors’ duties of diagnosing and treating all the patients, thus making the nurse “the backbone of this Mission.” (214)

Sarah Hogenbirk’s chapter looks at ordinary servicewomen’s deaths and the need for a more inclusive remembrance. Defense officials appear to have been hesitant to recognize and report women’s deaths; at least in this group of 91 who were mostly cooks and clerks. By choosing to eliminate professionals such as nurses and doctors, the author’s conclusions remain limited.

One of the most interesting chapters in this volume digs into the messages and imagery aimed at women who worked in industry. Sarah Van Vugt dissects the iconic images of the woman war worker whose uniform, safety equipment and hair covering threatened to transform the female body and undermine her femininity. Using newsletters from three Southern Ontario war plants, the author demonstrates how management encouraged women workers to participate in beauty culture sessions and fashion shows. Tensions arose over hair coverings as women sought to exert some control over their appearance in spite of safety concerns. While managers wanted to attract women to factory work, they also regarded women as distracting to men thus creating ‘gendered risks’ on the factory floor. (252)

Shaw and Glassford’s collection demonstrates the importance of listening to women’s voices and asking new questions. This volume helps us move away from the old debate of whether (and how) women are liberated (or not) by the exigencies of conflict and suggests that their experiences were multi-faceted. Making the Best of It is a welcome addition to “Studies in Canadian Military History.”

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Julie Guard, Radical Housewives: Price Wars & Food Politics in Mid-Twentieth Century Canada (Toronto: UTP 2019)

In Radical Housewives, Julie Guard has written not just the definitive history of Housewives Consumer Association, but of mid-century Left consumer activism in Canada more broadly.

The Housewives, for those unfamiliar, started as a grassroots movement of mostly social democratic and communist women pushing for greater state control over the price and distribution of food and other necessities during the late 1930s. While their campaigns in Toronto, in particular, met with some success during these early years, they emerged as a truly national organization during the war and early postwar years as their message of greater state control over the economy found broader popular appeal across the political spectrum. At the peak of their influence in the early postwar years they claimed tens of thousands of members and dozens of branches across the country.

Guard’s study focuses, particularly, on the rise and fall of maternalism as a viable political strategy for the Left during the 1930s and 1940s. It was a strategy, she argues, that shielded the Housewives from accusations of communist infiltration during its formative years but proved to be part of its undoing during the rapid anticommunism of the Cold War. It is also a strategy, she argues, that saw the Housewives go effectively ignored by generations of left and labour historians.

Linda Kealey