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Amanda Boetzkes, Plastic Capitalism: Contemporary Art and the Drive to Waste

> as much more than a mere substance, pollutant, or metaphor of postmodern superficiality. Rather, it is a pervasive condition that produces conflicted relations, behaviors, and affective modes" (182). She does acknowledge, at least in a very general way, that plastic poses an environmental problem, saying:

Plastic pollution is not an incidental consequence of the "life cycle" of objects; rather, it is a disposable substance whose contamination of the environment is a function of its design. Its existence as an incorporated waste—a waste that is never eliminated but which continually returns to disrupt ecosystems—is the expression of its fundamental attribute of convenience, anticipated and tailored by its chemical makeup, economic deployment, and the cultural meanings it procures in and through its aesthetic form (182).

Hewing closely to an argument that is essentially about aesthetics and economic theory, Boetzkes probes no details of toxicology concerning particular sites, communities affected, or responsible parties. Instead, she summarizes the current situation broadly with stark pessimism by declaring, "The ubiquity of plastic is evidence of the state of paralysis in the fact of the ecological condition." In this predicament, art effectively has become inextricable from pollution: "The saturation of art with plastic reveals the impossibility of forward movement precisely because of its paradoxical usefulness and uselessness; versatility and homogeneity; ubiquity and particularity" (184). Boetzkes concludes the book with this terse statement: "the aesthetics of waste demand to be seen. Let us see" (243). Not exactly a revolutionary manifesto or Green New Deal, but that seems to be the author's point. Activist art and political didacticism get "us" nowhere.

I share some of Boetzkes's misgivings about didactic, activist art. The older I get, the more ham-fisted and predictable much of it seems. Not all of it, though. I remain open to the possibility of being provoked and surprised by activist artists, at least occasionally. The work of Sue Coe comes to mind, or that of Subhankar Banerjee. I also think of the Irish environmentalists, Chris Philbin and John Monaghan, who, refusing abject pessimism, painted a mural in County Mayo to commemorate Ken Saro-Wiwa, a Nigerian activist executed for protesting pollution in the Niger River Delta by Shell Oil—the same corporation that has threatened the coast of Ireland with a gas pipeline.

More disquieting than Boetzkes's pessimism and apparent acquiescence in the face of plastic is her oracular use of the first person plural pronouns "we," "us," and "our" to identify herself with her readers. This unmarked and undifferentiated "we" suggests the author's unwillingness to examine her own positionality-and that of her presumed readers-as occupying a particular niche in this political ecology. Her book's elaborately subtle and at times opaque theoretical apparatus (informed not only by Bataille but also Walter Benjamin, Martin Heidegger, Timothy Morton, Slavoj Žižek, and others) is clearly pitched to "we" academic intellectuals in the humanities, not ordinary readers or environmental activists. This is not a public-facing book. Indeed, in many passages, the discussion of economic and cultural theory proceeds at length, often unhinged from art or even the issue of waste, as if it had acquired a vital plasticity of its own.

While reading such passages, I found my mind wandering into personal memories about large landfills that I have recently visited, including a gloriously vast one in Thunder Bay, Ontario, where last summer I discarded decades of obsolete accumulated objects—waste—that had piled up in the small lakeside family cottage my English professor father had built after reading Thoreau's Walden. I also thought of the Ogoni people of the Niger River Delta who appear

in a series of photographs by George Osodi, showing their environment as a wastescape destroyed by multinational oil corporations. I have not been to Nigeria, but in reading certain passages of Plastic Capitalism, my mind evidently wanted to encounter something more specific about the lived material experience of waste than what "we" could slot into a theoretical model. I found myself wondering if the author had ever stood in a landfill or spoken to anyone who lived nearby. If ecology-like plastic-tends, as Boetzkes says, to "transect" multiple spaces, domains, and epistemologies, then perhaps "we" ought to consider voices and perspectives other than "ours" in addressing such topics.

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## Josephine Jungić Giuliano de' Medici: Machiavelli's Prince in Life and Art Montreal and Kingston: McGill-Queen's University Press, 2018

312 pp. 40 colour illus. \$49.95 (hardcover) ISBN 9780773553200

#### Erin J. Campbell

Loved and feared as one of the most powerful families in Renaissance Italy, the Medici were politically astute, well-connected, fabulously wealthy, and patrons of the most famous artists of their time, including Michelangelo and Raphael. Their patronage of the arts has received intense scrutiny by distinguished art historians, including Charles de Tolnay, Johannes Wilde, John Pope-Hennessey, John Shearman, William Wallace, and Gabrielle Langdon, to name just a few, and we feel we know their story well enough not to expect any dramatic new perspectives. Yet, in this fascinating study, Josephine Jungić shows us there is still much to discover.

The book focuses on the much-maligned figure of Giuliano de' Medici (1479–1516), whom most art historians meet through the study of Michelangelo's celebrated funeral chapel in the family church of San Lorenzo in Florence, known as the New Sacristy. Taking her point of departure from the enigmatic text that Michelangelo scribbled on a drawing of architectural mouldings for the tomb, Jungić entangles the reader in an engrossing tale of politics, patronage, and artworks that succeeds in revising the well-accepted perception of Giuliano as an ineffectual, dissolute, pleasure-seeking lightweight with little political acumen. Offering the first modern, full-length scholarly biography in English of this marginalized figure,<sup>1</sup> the book provides a densely-woven



narrative which the author calls a political biography. Yet, for art historians, what emerges from this forensic study of correspondence, poems, treatises, artworks, and other sources, is the ability to see Giuliano's patronage through fresh eyes, without the negative bias that has accumulated around him over the centuries and which continues to be perpetuated by modern historians.

Jungić shows that, despite dying at age thirty-seven in 1516, Giuliano—the youngest child of Lorenzo the Magnificent and Clarice

Orsini-was politically and culturally influential during a turbulent period in Florentine and Italian history. This was an era of outstanding achievements in art and literature and of intense political conflict, as France, Spain, the Holy Roman Emperor, and the pope jockeyed for position. The book begins by asking why this particular Medici has consistently "been portrayed as irrelevant at best and as a degenerate at worst" (6). Investigating his connections to artists, intellectuals, religious reformers, and political figures, and building on Dale Kent's study of patronage networks and the importance of friendships, Jungić aims to prove how much Giuliano was loved, valued, and admired by such cultural giants as Michelangelo, Leonardo, Raphael, Machiavelli, Pietro Bembo, Baldassare Castiglione, and Cesare Borgia.

Starting with the enigmatic verses by Michelangelo written in 1524, the author singles out the last line, which has long puzzled art historians eager to dismiss or downplay Giuliano's cultural and political influence, including such notable scholars as Charles de Tolnay, Creighton Gilbert, and Howard Hibbard. The first part of the text, a dialogue between Night and Day, speaks to how Giuliano's early death has extinguished the light of the world: "he, dead, has taken the light from us, and with his closed eyes has locked ours shut, which no longer shine on earth" (3). However, the final line asks "What then would he have done with us while alive?" Dispelling the suspicion raised by some scholars that the representations of Giuliano and Lorenzo as Day and Night respectively have been attributed incorrectly (starting with Herman Grimm in the mid-nineteenth century and later with Martin Weinberger, Howard Hibbard, and Richard Trexler, all of whom suggest that the characteristics of Day, associated with the tomb of Giuliano and typically understood as representing the active life, are more suitable to Lorenzo), Jungić argues that Michelangelo's text has been misinterpreted or ignored because scholars could not believe that Giuliano could inspire words that imply the world has been robbed of a figure of such future cultural and political impact, one who would have tempered the Medici's monarchical ambitions. Jungić persuasively ascribes the biased interpretation of Giuliano to political differences: he was at odds with his family in his wish for the restoration of a republican government in contrast to the desire by the rest of the family to see their power restored. Thus, political differences during a period of religious reform account for his poor treatment in the historical record, from in his own era on and into modern times.

While proceeding chronologically to treat the major moments in Giuliano's career, starting with the Medici family's return to Florence in 1512 after eighteen years of exile, the chapters develop in detail Giuliano's friendships with artists, writers, and political figures. Chapter Seven, on Giuliano's relationship with Leonardo, is particularly compelling, for it allows Jungić to highlight the artist's less-discussed expertise as a military architect and engineer, including his work on military technology for the Sforza court in Milan and for Cesare Borgia. Giuliano had been forced to relocate to Rome and relinquish his role in governing Florence by his brother, the newly elected pope Leo X, after a plot to assassinate him was uncovered. Once settled in the heart of the old city. Giuliano invited Leonardo to join him. Rome at this time was a leading art centre, with Michelangelo and Raphael involved in major papal commissions along with numerous artists who were attracted to the city hoping for similar commissions. Although Leonardo spent almost three years on and off in Rome before heading to France after Giuliano's death to join the court of King Francis I, his years in Rome have not received much attention. Jungić attributes this to a "long-standing bias against Leonardo's Roman

» Josephine Jungić, Giuliano de' Medici: Machiavelli's Prince in Life and Art

> period" (137), beginning with Vasari's dismissal of this phase since it did not produce much painting. Jungić argues that Leonardo was invited because of his talent as a military architect and engineer, and he worked on several engineering projects for Giuliano. The projects were related to Leo X's plan to form a state from the cities of Parma, Piacenza, Modena, and Reggio to be governed by Giuliano. One of the projects was to drain the Pontine Marshes. This work was suspended on the death of Giuliano and abandoned on the death of Leo X in 1521. Another project was to build a large parabolic burning mirror that could be used for both industrial and military purposes. This project also ended upon Giuliano's death. Giuiliano's patronage of Leonardo is significant for Jungic's argument, since not only does it demonstrate his influence as patron of one of the most important artists of his time, but also that he was thinking strategically as a soon-to-be prince eager to protect his own territory.

> An even more important contribution of the book is the exploration of Giuliano's friendship with Machiavelli, which is developed over several chapters. Through a close reading of Machiavelli's poems, letters, political writings, and other documents, Jungić convincingly establishes that, contrary to scholarly opinion that Giuliano had little direct contact with the author of The Prince, there was in fact a "close relationship" with Machiavelli that lasted from 1502 to Giuliano's death in 1516. Making the case that Machiavelli composed two poems for Giuliano in Imola in 1502, wrote the "Letter to a Noblewoman" to Isabella D'Este on Giuliano's request, composed Ai Palleschi "as a warning to Giuliano," and sent him two sonnets while in prison, Jungić argues that in the last months of 1513 Machiavelli conceived The Prince "for the benefit of Giuliano." As Giuliano's friend, Machiavelli was "deeply

concerned for his future as prince" in light of Leo X's proposed new state (162). Addressing the key questions of intention and audience, Jungić contends that "Machiavelli's reason for writing The Prince was to give Giuliano helpful advice on how to acquire and maintain his new state" (161). Although Jungić notes that there is "no direct evidence that Giuliano ever received or read the book" (171), she argues that it "would have been extraordinary if he did not read it" (172). While many scholars argue that Chapter Twenty-six was composed later, with most assuming it was written not for Giuliano but for Giuliano's nephew Lorenzo, Jungić claims that if one approaches the text "free of bias against Giuliano," then the idea that Chapter Twenty-six was part of the original work and was intended for him makes sense. Advancing this argument allows Jungić to position Giuliano as "Italy's redeemer" (173).

Jungić's interpretation of the friendship between Machiavelli and Giuliano, and her argument that The Prince was written as "a small book of advice for his new state" (159), offer the opportunity to provide a new reading of the 1515 portrait of Giuliano in the Metropolitan Museum of Art in New York (fig. 38). Proposing that the work is an original by Raphael (which contradicts current scholarly consensus that it is a copy), Jungić reads the work as an official state portrait, intended for his new role as head of the new principality proposed by Leo X. Pointing to the significance of the representation of Castel Sant'Angelo through the window behind Giuliano, and to the paper held in his right hand, Jungić interprets the image as presenting Giuliano as Machiavelli's new prince, for the central theme of The Prince is that good government depends on the use of "good laws [the paper] and good arms [the Castel]" (193). As Jungić speculates: "Could this neglected portrait have historical significance far beyond what was previously thought? Could it, in fact, suggest that Giuliano

had not only read *The Prince* but was also willing to follow Machiavelli's precepts with respect to maintaining strength in arms and dispensing justice through good laws?" (194).

Although one might take issue with aspects of Jungić's revisionist biography of Giuliano and some of the necessarily speculative claims and hypotheses, the text is persuasive, and demonstrates the value of continually questioning received wisdom by going back to the sources. The impeccable scholarship, crisp writing, and the unrelenting drive to address historical biases make this a compelling study. The press has produced a handsome volume, with a beautiful dust jacket graced by the portrait of Giuliano (here attributed to Raphael), a frontispiece with a detail of Michelangelo's sculpture of Giuliano from his tomb in the New Sacristy, and forty colour illustrations. The author has included portraits of many of the historical figures discussed in the text, which helps to bring the past to life. After reading Jungić's text, we can return to Michelangelo's figure of Giuliano in the Medici Chapel with new respect, understanding, and even sympathy for this hitherto misrepresented Medici.

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 The only recent biography of Giuliano appears to be a brief entry by Stefano Tabacchi, "Giuliano de Medici," in Dizionario Biografico degli Italiani, vol. 73 (Rome: Istituto della Enciclopedia Italiana, 2009), 84–88. Before Tabacchi, for a detailed biography one would have to go back to the 1939 study of Giuliano's poetry by Giuseppe Fatini, "Di Giuliano de' Medici Duca di Nemours e delle Sue Poesie (1479–1516): Cenni Biografici," in Giuliano de' Medici, Poesie, a cura e con uno studio di Giuseppe Fatini (Florence: F. Le Monnier, 1939), vii–xcvi.