

# Strategic Plan 2020-2023



## WHO WE ARE

Coalition Publica is a partnership between Érudit and the Public Knowledge Project (PKP) to advance digital scholarly publishing, open access dissemination and research capacity in the humanities and social sciences in Canada.

In collaboration with the scholarly publishing and research community, and with the guidance of expert committees, Coalition Publica is:

- Developing and operating a community-owned production, dissemination and research infrastructure dedicated to the humanities and social sciences, combining the [Open Journal Systems \(OJS\)](#) software and the [erudit.org](#) platform;
- Expanding the [Partnership for Open Access](#), a diamond open access financial model—first established by Érudit and the Canadian Research Knowledge Network, and now expanding internationally—to support the editorial quality and international competitiveness of Canadian journals, by providing ongoing financial support to Canadian publishers in transition toward complete open access; and
- Curating a research repository that hosts various corpora of scholarly and historical publications to enable new research practices and to support research capacity in the humanities and social sciences.

Coalition Publica builds on established relationships to leverage existing initiatives, develop new services, increase knowledge and engagement, and work collaboratively towards an equitable and sustainable open access environment in Canada. Coalition Publica's committees and community contribute their specialized knowledge, guidance, and relationship-building capacity to achieve these shared goals.

PKP and Érudit are guided by their respective strategic plans ([Consortium Érudit - Strategic Directions 2021 - 2023](#), [PKP 2017 - 2021 Strategy](#)); this strategic plan is intended to inform their joint work on Coalition Publica.



## OUR APPROACH

We partner with scholarly journals, who publish the peer-reviewed research that Canadians need.

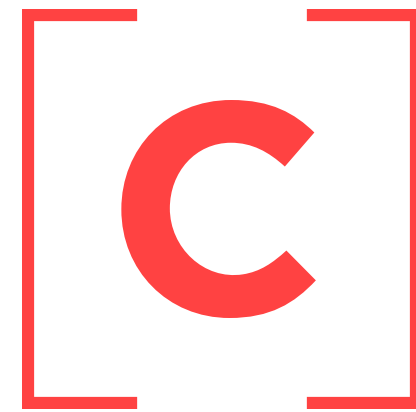
We also partner with university libraries, who invest in the financial sustainability of journals through the Partnership for Open Access, and also often serve as institutional publishers or providers of publishing services through OJS hosting programs.

We engage with all publishing stakeholders, including journals, libraries, scholarly societies, funding agencies, research groups, and university presses, who contribute to the overall health of the scholarly publishing ecosystem.

We seek to bring all these players together in a collaborative relationship that provides mutual support and contributes to a vibrant, open, and sustainable national infrastructure for research, dissemination and digital scholarly publishing in Canada.

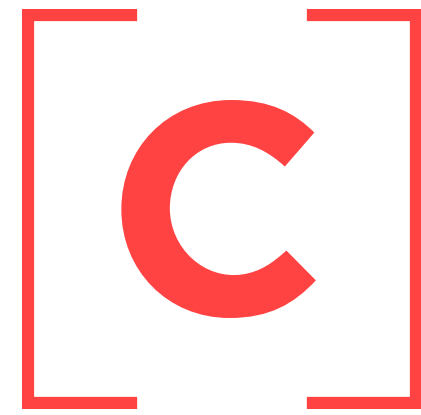
We acknowledge the distinctiveness of humanities and social sciences research, where the text is a research object, and we recognize that scholarly publishing practices and services have been developed in different ways, to respond to different needs, across the country.

We respect these differences, and strive to work within each specific context for the mutual benefit of everyone involved.



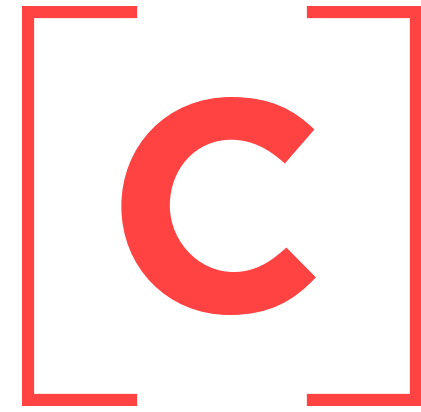
# Mission

To help develop and coordinate  
an open and sustainable national infrastructure  
supporting research dissemination  
and digital scholarly publishing in Canada.



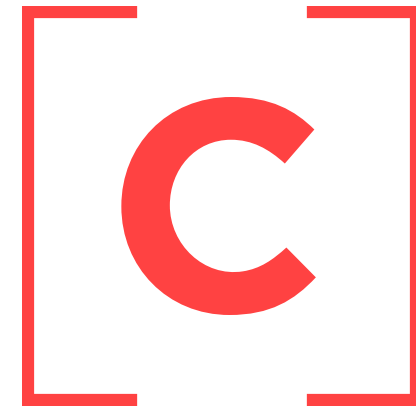
# Vision

Canadian research and scholarly publishing stakeholders working together in an innovative partnership to support the open dissemination of peer-reviewed scholarship, ensuring its widest possible reach.



# Values

**OPENNESS | COLLABORATION | EQUITY AND DIVERSITY | INNOVATION**



# Objectives

**CIRCULATING KNOWLEDGE | ENABLING RESEARCH  
FURTHERING INNOVATION | DEVELOPING RELATIONSHIPS | SUSTAINABLE FINANCING**



## **OBJECTIVES**

### **CIRCULATING KNOWLEDGE**

**We will enhance our distributed infrastructure for Canadian research publications.**

- We will track the evolving needs of our stakeholders through community consultation and incorporate them in our development roadmaps.
- We will track progress on key development milestones.

**We will work with journals and libraries to encourage the adoption of open access, improve journal discoverability, and promote open science.**

- We will track the number of participating journals and libraries.

**We will promote scholarship published in Canada on the international stage to increase its visibility and impact.**

- We will track the growth of Partnership for Open Access agreements with international libraries.
- We will track international readership.

**We will further the adoption of and adherence to international standards (NISO) and principles (FAIR, CARE).**

- We will track the increased adoption of international standards and principles within our infrastructure.





## OBJECTIVES

### ENABLING RESEARCH

**We will further develop an open and sustainable digital research corpus of historical and scholarly publications, including full text and metadata, to support new forms of research.**

- We will track the composition of the research corpus as it grows, ensuring that it reflects regional, linguistic, and disciplinary diversity.
- We will track the number of research projects using the corpus.

**We will undertake and support research in scholarly communication, to inform the development of our infrastructure, services, and business models.**

- We will track the number and progress of research projects supported by Coalition Publica.



## OBJECTIVES

### FURTHERING INNOVATION

**We will continue to develop our innovative Partnership for Open Access business model to support open access journals and monitor other promising models being used elsewhere.**

→ We will track new participants in the Partnership for Open Access.

**We will continue to develop our XML publishing tools.**

→ We will track progress on key development milestones.

**We will enhance our distributed infrastructure's statistical reporting to support publishers, libraries, and researchers.**

→ We will track the development of statistical enhancements.

**We will embrace and support the development of open alternative metrics and promote their use.**

→ We will track the development of open alternative metrics tools and their implementation within our infrastructure.

**We will collaborate with various research programs on innovation-related projects, such as linked open data.**

→ We will track the establishment of new research partnerships.



## **OBJECTIVES**

### **DEVELOPING RELATIONSHIPS**

**We will work within Canada to develop collaborative and complementary relationships with journals, libraries and researchers, as well as stakeholder organizations and other national digital research infrastructure projects.**

→ We will track the number of partnerships established or renewed with Canadian partners.

**We will work collaboratively with international organizations with similar goals to maximize developments in open science and open access.**

→ We will track the number of partnerships established or renewed with international partners.

**We will undertake outreach activities and engage with stakeholders through meetings, presentations in a variety of venues, as well as participation in relevant conferences and events.**

→ We will track the number of outreach activities, such as meetings, presentations, relevant conferences and events.

**We will explore potential relationships in the natural and health sciences.**

→ We will track opportunities to engage with STEM stakeholders.



## **OBJECTIVES**

### **SUSTAINABLE FINANCING**

**We will continue to explore funding opportunities.**

→ We will track new granting opportunities within Canada and internationally.

**We will continue to contribute to broader conversations about financial models for supporting open infrastructure for scholarly communication.**

→ We will track opportunities to comment on the development and sustainability of open infrastructure.

# COALITION PUBLICA

[coalition-publi.ca](http://coalition-publi.ca)

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